

Google Analytics Test Study Guide

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Google Analytics Test Study Guide

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Download the Google Analytics study guide (PDF) Special thanks to Eric Fettman at www.googleanalyticstest.com for creating the practice test that inspired this guide and much of its content, and to Matt Haran for his help in piecing it together. These practice questions will be updated as necessary for accuracy.

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How to study for the exam. Google provides a number of resources to study for the exam. First, there is Google's Analytics Academy which is home to free courses that you can take in your own time. Google recommends completing the following courses before taking the exam: Google Analytics for Beginners. Advanced Google Analytics

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