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The Economist's Organization Culture: Getting It Right can help. In Organization Culture, Naomi Stanford provides a road map for managers who want to: understand the power corporate culture has on a company's success; understand, define, position, and measure their organization's culture; avoid the common and costly mistakes of "culture change" programmes; and, keep their culture dynamic, responsive and resourceful. The book

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Dr Naomi Stanford is an organisation design practitioner, teacher, and author. She is the author of six books: Organization Design: The Practitioner's Guide, Organization Design: Engaging with Change, Organization Design, the Collaborative Approach, The Economist Guide to Organisation Design, Corporate Culture: Getting it Right (also an Economist publication) and Organizational Health: an ...

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An organisation's culture either gives it a competitive advantage or a competitive disadvantage. It is a crucial factor in determining how successful a business is and how much people want to work for an organisation. That is why managers are putting more and more emphasis on getting their organisation's culture right.

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The Economist is an international weekly newspaper printed in magazine-format and published digitally that focuses on current affairs, international business, politics, and technology. Based in London, England, the newspaper is owned by The Economist Group, with core editorial offices in the United States, as well as across major cities in continental Europe, Asia, and the Middle East.

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Changing an organization's culture is one of the most difficult leadership challenges. That's because an organization's culture comprises an interlocking set of goals, roles, processes ...

How Do You Change An Organizational Culture?

Changing culture is no easy matter, of course. But treating innovation as a noble calling, and not simply something to be coaxed from self-interested drudges, may be a useful place to start.

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Organizational culture is front and center in efforts to recruit, retain and promote employees of color. According to Sundaram, "A company that values diversity and implements a recruiting and...

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"When you shift the assumption about a culture to liberating rules, people get it," he adds. Hiring for Cultural Fit . Most organisations do not hire around values but they should make it an...

Companies, cultural values and success - The Economist

Managerial style. The Japanese term "hourensou" (also rendered as "Ho-Ren-So") refers to frequent reporting, touching base and discussing – important attributes that are said to characterize collaboration and information flow within effective Japanese corporate culture. Hou' stands for 'Houkoku', the Japanese word for 'reporting'. 'Ren' comes from 'Renraku', the word for 'informing'.

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